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1.0 Vision in Action “Business Review”

1.1 Free Vehicle Inspection Camp at Jayantha Service Centre – Sooriyawewa



Ideal Motors (Pvt) Ltd successfully organized a Free Vehicle Inspection and Spare Parts Promotion at Jayantha Service Centre, Sooriyawewa on Monday, 19th January 2026.

The program offered customers complimentary vehicle inspections conducted by experienced technicians, along with special discounts on genuine spare parts. A vehicle display was also arranged, providing visitors the opportunity to explore available models and learn more about their features.

The initiative aimed to strengthen customer engagement while promoting proper vehicle maintenance and aftersales support for customers in the Sooriyawewa area.

1.2 Aftersales Team Delivers Exceptional Customer Care in Monaragala



The After Sales Team of Ideal Motors (Pvt) Ltd organized a Free Vehicle Inspection and Spare Parts Promotion at Shabi Lanka, Monaragala on Tuesday, 20th January 2026.

During the program, customers received complimentary vehicle inspections from experienced technicians and special discounts on genuine spare parts, helping promote proper vehicle maintenance while strengthening customer engagement in the Monaragala area.

1.3 Ensuring Operational Readiness: Police Vehicles Serviced at Anuradhapura & Vavuniya



The After Sales Team of Ideal Motors (Pvt) Ltd conducted free vehicle inspections for YAthe Sri Lanka Police vehicles assigned to police stations in Anuradhapura and Vavuniya divisions.

The programs were held at the Ideal Motors Anuradhapura Workshop and the Vavuniya Police Garage on 22nd and 23rd January 2026, respectively.

Fleet vehicles were checked comprehensively by their team of skilled technicians, thereby ensuring safety, reliability, and optimal performance for day-to-day police operations.

These initiatives provided valuable support to the Sri Lanka Police, reinforcing Ideal Motors' commitment to serving public service vehicles with excellence.

1.4 Free Vehicle Inspection & Spare Parts Promotion at Lansakara Auto, Pannala



The After Sales Team of Ideal Motors (Pvt) Ltd organized a Free Vehicle Inspection and Spare Parts Promotion at Lansakara Auto Engineers, Pannala on 16th February 2026.

Customers had the opportunity to receive complimentary vehicle inspections by skilled technicians and enjoy special discounts on genuine spare parts. The initiative aimed to promote proper vehicle maintenance, ensure vehicle safety, and strengthen customer engagement in the Pannala region.

1.5 Ideal Motors After Sales Team Hosts Vehicle Inspection Camp in Gokarella



The After Sales Team of Ideal Motors (Pvt) Ltd conducted a Free Vehicle Inspection and Spare Parts Promotion at New Dharshana Motors, Gokarella on 17th February 2026.

Participants benefited from professional vehicle inspections and exclusive discounts on spare parts, while also receiving advice on maintaining peak vehicle performance. This program reflects Ideal Motors' commitment in supporting customers with high-quality aftersales services.

1.6 Complimentary Vehicle Checks & Spare Parts Promotion in Buttala



The After Sales Team of Ideal Motors (Pvt) Ltd held a Free Vehicle Inspection and Spare Parts Promotion at Samagi Auto Service, Buttala on 18th February 2026.

Vehicle owners enjoyed complimentary inspections, received guidance from experienced technicians, and had the opportunity of securing special offers on spare parts. The campaign highlighted the company's ongoing focus on customer satisfaction and vehicle safety.

1.7 Two-Day Vehicle Inspection & Spare Parts Campaign at Thissamaharama





The After Sales Team of Ideal Motors (Pvt) Ltd organized a two-day Free Vehicle Inspection, Spare Parts Promotion, and Vehicle Display at Ideal Motors, Thissamaharama workshop premise on 19th and 20th February 2026.

Visitors were able to receive professional vehicle inspections, purchase genuine spare parts at special discounts, and explore a display of vehicles, providing a comprehensive experience of Ideal Motors' products and services. This initiative reinforced the company's dedication to customer engagement, vehicle maintenance awareness, and after-sales excellence.

1.8 Mahindra Vehicles Shine at Jaffna International Trade Fair



Ideal Motors showcased its range of Mahindra vehicles – Pickup Single Cab, Double Cab, and Alfa Load Carrier – at the Jaffna International Trade Fair 2026 from 23rd to 25th January at Muttraweli Grounds.

Visitors experienced power, reliability, and performance firsthand and interacted with the Ideal Motors team. The event was a great success, highlighting Mahindra's capabilities and strengthening customer engagement in the Northern Province.

1.9 Ideal Motors Partners with Union Bank for Tailored Vehicle Leasing Solutions



In January 2026, Ideal Motors signed a Memorandum of Understanding (MOU) with Union Bank to introduce customized vehicle leasing solutions for both passenger and commercial vehicles.

The partnership aims to provide flexible financing options, making vehicle ownership more accessible while helping customers manage their investments efficiently. By combining Ideal Motors' automotive expertise with Union Bank's financial services, customers can access leasing packages tailored to suit their unique needs.

This collaboration underscores Ideal Motors' commitment to innovative, customer-focused solutions and reinforces its position as a leading mobility partner in Sri Lanka.

1.10 Ideal Motors Delivered Mahindra Pickup to the Temple of the Sacred Tooth Relic



1.11 Mahindra Ideal Excellence Awards 2026 Celebrates Outstanding Dealers and Partners

Mahindra Ideal Excellence Awards 2026



The Mahindra Ideal Excellence Awards 2026 was successfully held on 10th March at Wave and Lake in Welisara, bringing together our valued commercial vehicle dealers, spare parts and service partners, and trusted banking and finance collaborators from across Sri Lanka.

The event was graced by Ideal Motors Founder and Chairman Nalin Welgama, Group Managing Director and CEO Dilani Yatawaka, Director Legal and Corporate Affairs Nimisha Welgama, and distinguished representatives from Mahindra & Mahindra including Sachin Arolkar, Senthil Selvaraju, Sujeet Jayant, and Shitam Kundu. Members of the Ideal Motors leadership team and staff were also present.

During the evening, outstanding dealers were recognized for their exceptional performance with awards, certificates, and special cash rewards. The event celebrated dedication, commitment, and the strong partnerships that continue to drive the success of the Mahindra commercial vehicle network in Sri Lanka.

It was an inspiring evening of gratitude, achievement, and shared success.



1.12 Customer Care Initiative at Avissawella Strengthens After-Sales Engagement



The Ideal Motors – After Sales Team successfully organized a customer engagement program on 16th March at Ruwan Motors, Avissawella, located in Dehiowita. The initiative aimed to enhance customer satisfaction and strengthen relationships by directly engaging with vehicle owners in the region.

During the program, customers were offered free vehicle inspections along with special discounts on spare parts. The event received positive feedback and strong participation, highlighting the importance of such initiatives in delivering value-added services and reinforcing customer trust in after-sales support.

2.4 Successful Two-Day After-Sales Campaign Held in Jaffna



The After Sales Team successfully conducted a two-day service campaign on 18th and 19th March at IFC workshop, Jaffna, Ariyalei.. Customers benefited from free vehicle inspections and special discounts on spare parts, while a vehicle display added further value to the event. The program was well received and demonstrated the team's continued commitment to delivering high-quality service and maintaining strong customer relationships.



2.0 HR Highlights “Beyond the Desk”

2.1 Employee Satisfaction Survey 2026 – Key Initiative Completed



As part of our ongoing commitment to building a positive, inclusive, and a high-performing workplace, we successfully conducted the Employee Satisfaction Survey in the month of January 2026.

The survey provided an opportunity for employees to share their experiences, expectations, and perceptions across key areas such as the work environment, leadership, communication, career development, and overall engagement.

We sincerely thank all employees who participated and contributed their valuable feedback. Your insights were instrumental in helping the organization identify its strengths, address gaps, and implement meaningful improvements that support both employee well-being and organizational growth.

All responses were treated in strict confidentiality and analyzed collectively to ensure anonymity.

The findings from the survey are currently being reviewed, and necessary actions will be taken to further enhance our workplace and employee experience.

Your voice continues to play a vital role in shaping the future of our organization. Thank you for being an integral part of our continuous improvement journey.

2.2 Women’s Week 2026: Celebrating “Give To Gain – Lead. Lift. Live.”



In celebration of International Women’s Day 2026, the Ideal Group proudly organized a special Women’s Week under the inspiring theme “Give To Gain – Lead. Lift. Live.” This initiative reflected the organization’s continued commitment to fostering an inclusive culture that

appreciates, empowers, and recognizes the invaluable contributions of women across all levels.

Women's Week 2026 was thoughtfully designed to celebrate the strength, resilience, leadership, and achievements of the remarkable women within the organization, while also reinforced our responsibility to create a workplace that supports and uplifts them.

The week commenced on 7th March 2026 with the launch of a significant organizational milestone – "Building a Women-Friendly Workplace." This initiative introduced several progressive measures aimed at strengthening inclusivity and equality, including maternity protection in increments and promotions through policy inclusion, a commitment to equal opportunity recruitment, the implementation of a gender pay equity audit, together with the introduction of free technical training opportunities for female employees through IMTTC, and the introduction of a maternity return buddy programme. These initiatives mark a meaningful step towards building a more supportive and equitable work environment.

On 9th March 2026, the spirit of celebration was brought to life across the organization through department-wise Women's Day celebrations, creating moments of appreciation, unity, and recognition. The day also featured the release of the official Women's Day Reel, capturing the essence of the celebrations and honoring the contributions of women across the Ideal Group.

Continuing the focus on awareness and empowerment, 10th March 2026 saw the publication of the "Safe Driving for Women" Awareness Reel, promoting safety, confidence, and independence among women both within and beyond the workplace.

On 11th March 2026, employees had the opportunity to participate in two impactful sessions – a motivational session conducted by Ms. Aishcharya Jayakodi, who inspired the IDEAL ladies to develop their personal and professional growth. This initiative was subsequently followed by a Breast Cancer Awareness programme, where emphasis was placed on the need to ensure preventive health, early detection, and one's well-being.

The celebrations concluded on 12th March 2026 with the publication of inspirational success stories of women from the Ideal Group in "Her Magazine". These stories highlighted the journeys, achievements, and contributions made by women within the organization, serving as a source of inspiration for all.

Meanwhile, Women's Week 2026 was more than a celebration – it was a reflection of the organization's belief that when one offers encouragement, respect, and opportunities to your employees, you gain a stronger and empowered community. The theme "Give To Gain" truly came alive in each initiative and interaction throughout the week.

Therefore, as we move forward, the Ideal Group remains committed to continuing this journey of empowerment, ensuring that every woman in the organization is supported to lead, lift others, and live to her fullest potential.

2.3 Celebrating Women's Entrepreneurship: Women's Day Bazaar 2026



As part of International Women's Day 2026 celebrations, the Ideal Group proudly hosted a Women's Day Bazaar, promoting women entrepreneurship as part of our social responsibility initiatives.

The bazaar offered a vibrant platform for talented women entrepreneurs to showcase their products, including homemade foods, handicrafts, fashion items, and creative crafts. This initiative aimed to encourage financial independence, creativity, and business opportunities for women, while fostering a supportive culture within the Ideal Group.

Employees actively visited the stalls, engaged with the entrepreneurs, appreciated their products, and effected purchases which contributed towards empowering women-led small businesses. The event highlighted the importance of uplifting women entrepreneurs and creating opportunities for them to thrive.

Through initiatives like the Women's Day Bazaar; the Ideal Group continues to demonstrate its commitment towards building an inclusive and supportive environment, where women can succeed both personally and professionally. By empowering women's today, one can build a stronger tomorrow.

2.4 Green Desk Challenge: Celebrating World Forest Day 2026



At Ideal Group, sustainability is more than a commitment — it's a way of life. To commemorate the World Forest Day, we launched the Green Desk Challenge, inviting employees to bring a introduce a touch of nature into their workspaces and embrace environmentally conscious habits.

Across our offices, colleagues enthusiastically participated by placing plants at their desks and transforming everyday workspaces into lively, environmentally friendly, green environments. Some teams took a step further; by planting various types of foliage/vegetation in their respective office areas—to demonstrate a hands-on commitment to promote sustainability and climate-conscious practices.

Likewise, this initiative goes beyond aesthetics. Studies show that indoor plants can reduce stress, boost focus, and improve overall wellbeing. By participating in the Green Desk Challenge, employees not only enhanced their workspaces, but also contributed to a healthier, more inspiring workplace culture.

Through simple yet impactful actions, the Green Desk Challenge highlights our shared responsibility to nurture nature and create a sustainable and impactful environment for future generations. At Ideal Group, we believe that growth is rooted in collective action—and together, we are cultivating a greener tomorrow.

2.5 Join Ideal Group for Earth Hour 2026



EARTH HOUR 2026
Switch Off. Take Action. Make a Difference.

At Ideal Group, we invite all employees to be part of this meaningful movement by switching off non-essential lights and dedicating 60 minutes to actions that support a healthier planet.

Date: 28th March 2026
Time: 8:30 PM – 9:30 PM

How You Can Participate

- Switch off lights and unnecessary electrical appliances
- Unplug and enjoy quality time with family
- Reflect on simple ways to reduce your environmental impact
- Do something positive that contributes to a healthier planet



As the world faces growing energy challenges and environmental pressures, the call for conscious action has never been more urgent.

This 28th March 2026, from 8:30 pm to 9:30 pm, Ideal Group proudly joins the global Earth Hour movement. We encourage everyone to switch off non-essential lights and embrace the impact of small, meaningful actions.

Earth Hour is more than just one hour—it's a powerful reminder that sustainable living begins with each of us. By taking this step together, we contribute to a larger purpose: conserving energy, protecting our planet, and ensuring a healthier environment for generations to come.

Let's unite, reflect, and act—since every small action contributes toward a brighter, greener tomorrow.

3.0 People Powered Progress

3.1 Announcing the Customer Care Excellence Program – Elevate Service, Stand Out! “උසස් වෙන්න. වෙනස් වෙන්න. වෙනසක් කරන්න”



Rise Above. Stand Out. Make a Difference. – “උසස් වෙන්න. වෙනස් වෙන්න. වෙනසක් කරන්න.” We are pleased to announce the upcoming Customer Care Excellence Program, aimed at strengthening our service culture and enhancing employees’ professional competencies. This full-day session, led by Mr. Mohan Palliyaguru (Certified Trainer – IAF, Germany), will be held on 01st December 2025 at the Centre of Excellence for Water & Sanitation (CEWAS), Rathmalana, from 8:30 a.m. to 4:30 p.m. Participants will gain a comprehensive understanding of the attributes one needs to cultivate to deliver customer care excellence, improve their communication and interpersonal skills, build confidence, and develop a positive service mindset to deliver memorable customer experiences with empathy, professionalism, and consistency. The program also elaborated on value-added service behavior and the qualities required to become an effective brand ambassadors for the Ideal Group. Nominations are to be submitted through the respective Business Unit Heads

3.2 Maximizing Business Growth Through Social Media: Employee Training Highlights



We are pleased to share that the training program on “Effective Utilization of Social Media for Business Enhancement” was successfully conducted at the Head Office of the Ideal Group. The session was facilitated by Mr. Laurance Emmanuel, who shared valuable insights on how social media platforms can be strategically used to drive business growth, enhance brand presence, and foster meaningful engagement in today’s digital landscape. Participants gained practical knowledge on leveraging digital platforms effectively, understanding modern social media trends, and applying these strategies to support business development. The interactive session provided fresh perspectives on maximizing the potential benefits of social media for professional and organizational success. We extend our sincere appreciation to Mr. Laurance Emmanuel for his valuable contribution and thank all participants for their active engagement and enthusiasm throughout the session.

4.0 Awards and Recognitions

4.1 Ideal Motors Achieves Great Place to Work™ Certification!



We are ecstatic to announce that Ideal Motors (Pvt) Ltd has officially been recognized as a Great Place to Work-Certified™ organization for the period February 2026 to February 2027, successfully meeting the rigorous global standards set by Great Place to Work®. This prestigious recognition reflects our shared dedication, positive workplace culture, and the strong values we uphold together as a team. Rooted in employee feedback and effective workplace practices, this certification truly belongs to each member of the Ideal Motors family. Your hard work, professionalism, teamwork, and passion have been instrumental in achieving this milestone. We sincerely thank you for your contributions and commitment towards making Ideal Motors a workplace we can all take pride in. Let us continue to nurture our culture, support one another, and strive for excellence in every aspect of our work. Congratulations to everyone on this outstanding achievement!

Best Management Practices Company Awards 2026



4.2 Proud Achievement – Ideal Motors Recognized for Excellence



We are proud to share that Ideal Motors has been honored with multiple prestigious accolades at the Best Management Practices Company Awards 2026, organized by the Institute of Chartered Professional Managers (CPM).

Our Achievements:

- Sector Award – Merit in People / HR Governance (ESG)
- Sector Award – Winner in the Automobile Sector
- Featured among the Best Forty Outstanding Companies for Best Management Practices 2026

These remarkable accomplishments highlight our commitment to excellence, strong governance, and people-centric practices. They are a testament to the dedication, passion, and teamwork of every member of the Ideal Motors family.

We extend our heartfelt appreciation to all employees for their continuous contributions in driving the organization forward.

Let's celebrate this milestone together and continue striving for even greater success!

Editorial Committee–
Ms. Thrimuthi Dhanushka
Mr. Niroshan Balasooriya